

computers

Redesign your smile

Welcome Services New clients Contact us Gallery FAQs Welcome

Intro

We are an experienced, high technology, dental practice offering the best in cosmetic and general dental care for adults. From routine dental care and preventive therapy through to same day Smile Makeovers and 1 HOUR veneers using the amazing CEREC technology, we can help you to enjoy great dental health and confidence in your appearance.

Unlike other websites we try and give you guidance throughout regarding our fees as we are proud of the services we offer and appreciate the importance of fees.

Our amazing Cerec technology helps us to achieve in a single appointment what used to take several visits over a period of weeks.

Dr John Moore and his team are all highly experienced and enjoy a relaxed relationship of trust with clients.

'VERY RELAXED AND A DIFFERENT EXPERIENCE' – that's what our clients tell us!

Pink Party Fundraising!

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John Moore

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Website capabilities

The capabilities of websites have increased dramatically in recent years. It is now possible to have a document outlining available procedures, and also to go one better and have images and/or animations showing the procedures taking place. One market leader in the provision of web solutions, Dental Design, offers its customers exclusive high definition animations and professionally written treatment text to allow website visitors to enjoy an in-depth look at the treatments on offer. Visitors who are thinking about orthodontic treatment, for instance, can watch superb HD animations detailing the various stages, all supported by thorough explanatory notes.

With this feature, a website actively promotes the treatments that a practice offers. It is similar to having an expert on hand to talk prospective

patients through the procedures – an expert who is happy to repeat the same information over again and is available 24-hours a day, via a patient's home computer, the public computers at the library or in an internet café. HD animations turn a website into a superior information and communication resource while at the same time boosting the quality of a practice's presentation.

A web solution provider must be committed to keeping sites fresh and 'current' by adding information on new treatments, increasing the number of testimonials as they come in and ensuring that contact details are up-to-date and accurate. When they see that a practice's site is regularly updated, patients will get a clear message – the dentist is interested in providing quality service not just now, but in the long-term.

A good web design and development partner should aim to

make basic changes to a site within 24 hours and work pro-actively to keep it high in the search engine rankings. Search engine optimisation is especially important in the dental industry, because patients are content to travel if they feel they will get a standard of treatment that meets their high expectations (and many patients assume that a practice with an exceptional website will provide treatment to match). With the dedication of a first-rate web solutions provider that offers friendly support and comprehensive features, such as free domain names, unlimited pages and HD treatment animations, potential patients will become current patients when they encounter a practice's website while surfing the internet for a dentist. ■

For information contact Dental Design on 01202 677277 or visit www.dental-design.co.uk